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## CINDERELLA MEDIA GROUP LIMITED

## 先傳媒集團有限公司\*

(Continued in the Bermuda with limited liability)
(Stock Code: 550)

## NOTICE OF BOARD MEETING

The board of Directors (the "Board") of Cinderella Media Group Limited (the "Company") hereby announces that a meeting of the Board will be held on Wednesday, 31 August 2016 to consider and approve, among others, the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2016 and the recommendation of payment of interim dividend (if any).

## By order of the Board CINDERELLA MEDIA GROUP LIMITED Tsang Hing Bun

Executive Director

Hong Kong, 18 August 2016

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei and Mr. Tsang Hing Bun as executive Directors; Mr. Yiu Yu Cheung as non-executive Director; and Mr. Leung Siu Kee, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung Alex, as independent non-executive Directors.

\* for identification purpose only